

Focus on the Future

Fall 2015

Providing philanthropic support to Midland Memorial Hospital since 1945

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J.D. Crawford Endowment Fund

"To learn strong faith is to endure great trials. I have learned my faith by standing firm amid severe testings."

—George Mueller

Anyone who knew J.D. Crawford would say he was a man of strong faith who loved God, his family, and his friends. Midland Memorial Foundation is grateful for the generosity bestowed by J.D.'s loving wife, Dorothy, who created the J.D. Crawford Endowment Fund to honor the memory of her husband's life and his devotion to serving the Midland community.

In 1949, Dorothy and J.D. planted their roots in Midland. They raised four children: Paul, Mark, Harold and Brenda. Married for 66 years, Dorothy and J.D. loved life and spent much of their time enjoying their 13 grandchildren, 17 great-grandchildren, and three great-great-grandchildren. In addition to spending time with family, J.D. loved farming and ranching and was very active in building community programs. J.D. was a founding director of Community National



J.D. Crawford

Bank and was active in the Lions Club and Teen Challenge.

Through the creation of the J.D. Crawford Endowment Fund, Dorothy saw the importance of providing a gift to Midland Memorial Hospital that would provide funding for state-of-the-art medical equipment for future generations. As J.D.'s legacy of having a strong and caring heart will never be forgotten, the J.D. Crawford Endowment Fund will provide an everlasting gift for patients at Midland Memorial Hospital.



If you would like to learn more about creating a named endowment fund to memorialize/honor the life of a loved one or provide a contribution to an established fund, please return the enclosed survey or contact Tricia Jowell Cobb at (432) 683-7516 or tricia@midland-memorial.com.

Patients Benefit from Innovative Surgical Robot

MMF's Memorial Forum members were given an opportunity at the April 23, 2015 quarterly meeting, to learn about and experience using the simulator for the MMH Robotic Program.

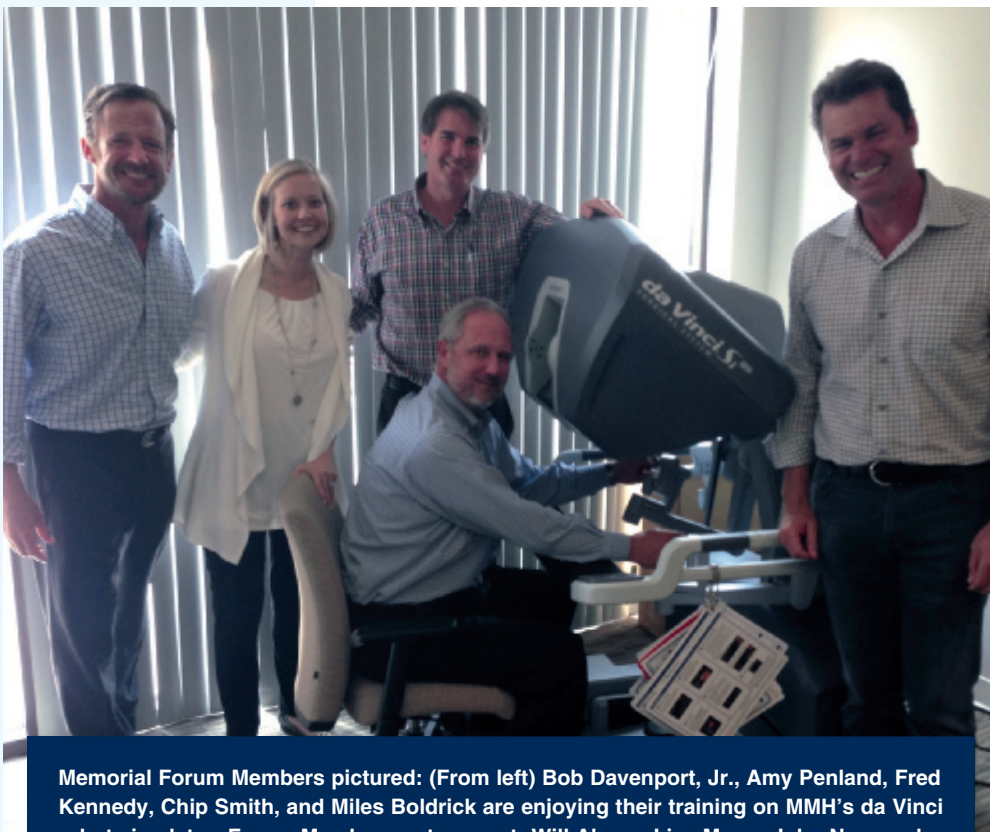
Wes Barnt, Vice President of Ancillary Services, and Josh Snead, Intuitive Surgical Representative, provided a presentation on the state-of-the-art da Vinci robot that offers minimally invasive surgery to MMH patients. The most common surgeries that utilize the robotic method are abdominal hysterectomy, prostate, and appendectomy surgeries. This innovative form of surgery allows patients quicker recovery times and decreased rates of infection or complications after surgery.

MMH has 15 surgeons trained to operate the da Vinci robot. This technology affords the

surgeons improved range of movement to access multiple surgical sites at one time. With only five percent of hospitals using the da Vinci robot for general surgery, MMH demonstrates its pioneering spirit by offering state-of-the-art medical equipment to perform minimally invasive surgeries right here at home.



If you would like to learn more about the MMH Robotic Program, please contact Tricia Jowell Cobb at (432) 683-7516 or tricia@midland-memorial.com.



Memorial Forum Members pictured: (From left) Bob Davenport, Jr., Amy Penland, Fred Kennedy, Chip Smith, and Miles Boldrick are enjoying their training on MMH's da Vinci robot simulator. Forum Members not present: Will Abney, Lisa Moon, John Norwood, Kevin Petty, and Melissa Ware.



Simulator activity to practice skill and dexterity.



Bob Davenport, Jr., Memorial Forum Member, operates the simulator of the da Vinci robot.

MMF Nursing Scholarship Program

Recognizing Outstanding Nursing

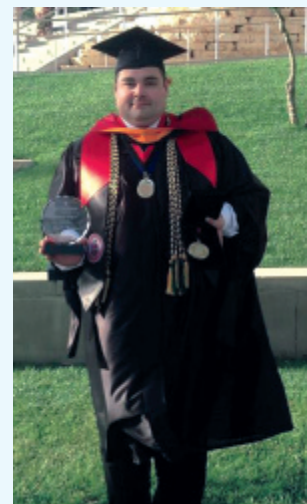
MMF is proud to support outstanding nursing leaders at Midland Memorial Hospital. Thank you for the continual support of donors who recognize the importance of MMH's valuable scholarship and educational programs.

Kit Bredimus, Director of the MMH Emergency Department and former Midland Memorial Foundation scholarship recipient, graduated with his Master of Science in Nursing degree on May 9, 2015.

In addition to his achievement of graduating

with a 4.0 GPA, Kit was inducted into the Sigma Theta Tau Nursing Honor Society and received the Dean's Award of Texas Tech University Health Sciences Center. The Dean's Award is the highest honor bestowed by the School of Nursing and is presented to only one graduating nursing student who reflects behaviors in three areas of excellence: clinical excellence, service excellence, and leadership excellence.

If you would like to make a contribution to the MMF Nursing Education Fund, please contact Tricia Jowell Cobb at (432) 683-7516 or tricia@midland-memorial.com.



Kit Bredimus,
MSN, RN, CEN, CPEN
Director of the MMH
Emergency Department

2015 Scholarships

Midland Memorial Foundation is currently providing scholarships for 26 nurses at Midland Memorial Hospital:

- 3 Associate Degrees in Nursing
- 8 Bachelor of Science in Nursing degrees
- 7 Master of Science in Nursing degrees
- 8 Doctor of Nursing Practice degrees

Through generous contributions, MMF has provided over \$270,000 in nursing education funding to date during fiscal year 2015.

MMH's Stroke Program: 2nd Year Receiving Gold Plus Award

Midland Memorial Hospital's Primary Stroke Center has been awarded the American Heart Association and American Stroke Association's Get With the Guidelines—Stroke: Gold Plus Award for 2015.

This is the second time the MMH program has received this award! The Stroke Center exceeded both the achievement and quality expectation of requirements, and has been listed in *U.S. News & World Report* for its stroke care excellence.



If you would like to learn how to support MMF's Nursing Education Fund or any other fund or program, please contact Tricia Jowell Cobb at (432) 683-7516 or tricia@midland-memorial.com.

Thank You to Our Donors

CONTRIBUTIONS RECEIVED FROM April 25, 2015, through August 7, 2015

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In Honor of Don Hill

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Make a Difference in the Lives that Follow

*To learn more about creating a
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or tricia@midland-memorial.com.*

Named Endowment Funds at Midland Memorial Foundation

Midland Memorial Foundation Endowment Fund

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If you would like to memorialize or honor the life of someone special by creating an endowment fund, please contact Tricia Jowell Cobb at (432) 683-7516 or tricia@midland-memorial.com.



A Simple Way to Make an Impact

You can make a big difference with just a little effort by designating us as a beneficiary of your retirement plan assets, life insurance, or commercial annuities. Learn more by requesting our free guide ***The 3 Easiest Ways to Leave Your Legacy*** by returning the enclosed survey.

The Power to Provide Extraordinary Healthcare Right at Home

For many donors, supporting Midland Memorial Hospital is rooted in the strong community vision of providing excellent healthcare right at home. At right, is a “wish list” of medical needs that can continue to give MMH the advanced edge in medical technology. Imagine being able to make a lasting impact on MMH by partnering with Midland Memorial Foundation to ensure that quality healthcare continues to be available locally at Midland Memorial Hospital.



For more information on how to make a “medical wish” come true at Midland Memorial Hospital, please contact Tricia Jowell Cobb at (432) 683-7516 or tricia@midland-memorial.com.

Medical Wish List

Radiology	Ultrasound System for PICC Line Insertion	\$40,000
ACE (Acute Care for Elderly) Unit	Video Telesitting System to protect against falls/improve injury prevention	\$165,000 video surveillance
All Floors	Six bed movers with auto brakes for safe patient transport	\$110,000 for six bed movers or \$18,334 per bed mover
All Floors	Nurse call system enhancement	\$300,000
Laboratory	Pathogen I.D. Technology	\$250,000
ICCU	Portable sonogram for quick bedside exams	\$77,000
NICU	5 Additional fetal monitors for long-term admissions and monitoring	\$79,515 or \$15,903 each
NICU	18 Baby monitors	\$420,000 or \$23,334 each

October Is Breast Health Awareness Month

Did you know that 1 in 8 women will be diagnosed with breast cancer during their lifetimes?



Since 2012, Midland Memorial Hospital has partnered with Pink The Basin to close the gap in breast health needs and actual procedures by providing funding for breast health services to the underserved population in the Midland community. Pink The Basin has provided over \$177,000 of funding to MMH to help offset the costs for these vital procedures. Without this support, many women in the community would go without annual breast exams or the services needed after an abnormal exam occurs.

If you are interested in a MMH Nurse Navigator speaking to your employees regarding breast health or you would like to donate to the Breast Center Fund or Pink the Basin Fund at MMF, **please contact Tricia Jowell Cobb at (432) 683-7516 or tricia@midland-memorial.com**.

Get the Facts!

- 1 in 6 newly diagnosed cases of breast cancer will be in women ages 40-49.
- 1 in 36 women will die from breast cancer.
- As women age, their risk of developing breast cancer increases.
- 85% of women who develop breast cancer have no family history of breast cancer.
- **Average wait time, in and out, at Allison Women’s Imaging for an annual mammogram is 20 minutes!**

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Information provided to Midland Memorial Foundation is kept in strict confidence. Please write to us if you wish to have your name removed from future fundraising requests. Upon notification, all reasonable efforts will be taken to adhere to your wishes.

MIDLAND MEMORIAL FOUNDATION

400 Rosalind Redfern Grover Parkway • Midland, Texas 79701

Tricia Jowell Cobb, Executive Director

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